

# Luca Desienna

## curriculum vitae

updated Sept 2016

### employment -

1998 > Current.

FREELANCE PHOTOGRAPHER.

Lifestyle and reportage.

**Clients:** Il Sole 24 Ore, DieWelt, TextilWirtschaft, Diesel, Radio Milan, Vanidad magazine, KULT mag, Italian Cinema London, StreetFashion magazine, Confindustria Veneto and Salvatore Ferragamo.

**Recent jobs highlights:** Diesel U Music Ad campaign, Gabriele Salvatores for Ferragamo at Bafta, Renzo Rosso for DieWelt, Alastair Campbell for Il Sole 24 Ore, London Fashion Week for Vanidad. Eton College reportage for Intelligence in Lifestyle  
[www.desienna.com](http://www.desienna.com)

2004 > 2016.

DIRECTOR GOMMA BOOKS LTD.

Photography publishing company.

**Publications:** MONO Volume One and Two, Gomma Magazine issue one, two, three and four. Keizo Kitajima Modoru Okinawa.

**Online:** Gommamag.com platform. Web development, content editor and social networking.

**Founder and juror** at Gomma Photography Grant.

[www.gommabooks.com](http://www.gommabooks.com)

[www.gommamag.com](http://www.gommamag.com)

[www.gommagrants.com](http://www.gommagrants.com)

2012 > 2016.

ART DIRECTOR RADICAL MATTER.

Photography training and workshops.

**Tutors:** Michael Ackerman, Anders Petersen, Akina.

[www.radicalmatter.com](http://www.radicalmatter.com)

1995 > 1999

FOUNDER SYNTHETIC MILK, LONDON.

Clothing shop and label.

**Duties:** Interior design, graphic design, window display, buyer, public relations.

**Clients:** Steven Tyler, Pamela Anderson, Lenny Kravitz.

1999

ART DIRECTOR KEROSENE.ORG

Online photography community.

**Duties:** web design, content editor, Flash designer, PR.

1994 > 1995

PORTOBELLO MARKET STALL OWNER

Clothing and apparels outlet.

**Duties:** craftsman, designer, graphic design, buyer and public relations.

1993 > 1994

GRAPHIC DESIGNER STUDIO

NOVAIDEA.

Italian renowned graphic design studio.

**Clients:** Diesel, Levi's, Galloway, Henry Cottons, Dolomite.

[www.novaidea.it](http://www.novaidea.it)

1993

ART DIRECTOR KINKLIGHT.

Italian cult like music club.

**Duties:** PR coordinator, event organizer, graphic design, advertising, performers coordinator.

1993 > 2000

PART TIME MODEL & ACTOR.

**Jobs highlights:**

Kate Moss' boyfriend for American Vogue.

Tribes for HOMMES international shot by

Mario Testino. The Times television advert.

Pepe Jeans Ad campaign.

### education -

1997-2004 - Drama school.

Tutor Craig Snelling. Morley College, London.

1992 - *Diploma in Graphic Design and Photography (equivalent BTEC).*

Institute of Arts 'Michele Fanoli', Padova, Italy.

1990 - *Diploma 'Teacher of Arts'.*

Institute of Arts 'Michele Fanoli', Padova, Italy.

### awards -

First Prize - Simulacrum Photo contest.

First Prize - Meet My World by Amantani.

Third Prize - Px3 Prix de la Photographie.

Third Prize - Pride Photo Awards.

Shortlisted Dewi Lewis Publisher Awards.

Official selection at VOIES Off.

Honorable Mention - LensCulture Awards.

Nomination - Travel Photographer of the Year.

Official selection at Photo Voice auction.

Official selection at FOTO8 Summershow.

Selected for Mencraft, Rome.

Selected for the Arles Photography Salon.

### contacts -

general enquiries:

[lucadesienna@gmail.com](mailto:lucadesienna@gmail.com)

mobile: +44 (0) 7446592794 web: [desienna.com](http://desienna.com)